



STATE OF DELAWARE  
DEPARTMENT OF FINANCE  
**Delaware State Lottery**  
1575 McKee Rd., Suite 102  
Dover, DE 19904

January 14, 2020

ISSUED BY: Barbara Miller  
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SUBJECT: **AWARD NOTICE**

**CONTRACT NO. FIN19002-MKTRESEARC  
PROFESSIONAL SERVICES FOR MARKET RESEARCH SERVICES**

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**TABLE OF CONTENTS  
OF  
KEY CONTRACT INFORMATION**

<b>1. OVERVIEW .....</b>	<b>2</b>
<b>2. CONTRACT PERIOD .....</b>	<b>2</b>
<b>3. VENDORS .....</b>	<b>2</b>
<b>4. PRICING .....</b>	<b>2</b>
<b>5. DELAWARE LOTTERY CONTACT .....</b>	<b>2</b>

## KEY CONTRACT INFORMATION

### 1. OVERVIEW

The State of Delaware, Delaware Lottery has executed a contract with a vendor to conduct consumer and resident market research studies. To review scope of work associated with the review, please refer to the original RFP solicitation.

[\(Return to Table of Contents\)](#)

### 2. CONTRACT PERIOD

The term of the initial contract shall be from January 1, 2020 through December 31, 2021. The Contract may be renewed for two (2) two (2) year periods through negotiation between the Vendor and the Delaware Lottery.

### 3. VENDORS

[\(Return to Table of Contents\)](#)

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FSF Number:

### 4. PRICING

[\(Return to Table of Contents\)](#)

Price to complete the study is \$76,800.

### 5. DELAWARE LOTTERY CONTACT

[\(Return to Table of Contents\)](#)

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